



Program Outline for the 8-week workshop series

Combine on-the-spot coaching, guest speakers & practical tips to create a thriving, purpose-driven business.

Excellent series. Thank you for creating such safety and expansion." ~ C.V.

This was perfect for me - heart-based, nurturing, sensitive. The WHOLE person focussed - not just business focussed. I felt safe." ~ T.K.

Alliance Designing



- Prospect your ideal client
- Solidify your client's expectations
- Create contracts that work for you
- Go beyond the elevator speech by clarifying your business purpose

Organizing Your Space



- Create a happy place to work
- Achieve and inspire productivity
- Design your space to reflect you as a provider

Selling without "Selling"



- Do away with pitches...use stories instead
- Focus on relationships instead of marketing
- What's in it for them? Meeting their needs

Money, Numbers & Bookkeeping



- Examine your limiting beliefs around money
- Understand financial statements
- Discover claimable expenses to maximize your savings

Procrastination, Perfectionism & more



- Shift your focus from problems to solutions
- Release yourself from the "victim mentality"
- Create strategies to empower yourself

Exploring Different Roles as an Entrepreneur



- Discover your many talents through meditation
- Invoke your professional and outrageous sides
- Embody each role and explore all uses

Netmaking vs. Networking



- Build a support system
- Create "win-win" partnerships
- Create opportunities through word-of-mouth referrals
- Maintain healthy relationships with former clients

Next Steps



- Examine how far you've come with your business... has your vision changed?
- Stand in each moment with confidence
- Take the next step with inspired action and purpose